



ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

(A MUSLIM MINORITY INSTITUTION)

(Affiliated to Osmania University | Approved by AICTE | Permitted by Govt. of Telangana)

#11-3-918, New Malleshpally, Hyderabad - 500001, T.S., India.

CRITERION III: RESEARCH, INNOVATION AND EXTENSION

3.5.1 Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student/ faculty exchange and collaborative research during the last five years



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LIST OF COLLABORATIONS

A.Y.2020-21

S.NO	Name of collaboration Agency	Date of Establishment	Duration	List of activities Conducted
1	COURSE-UNIVERSITY.COM	19-04-2021	5 YEARS	Industrial trainings and placements
2	XCELERATOR	01-04-2021	2 YEARS	Industrial trainings and placements
3	KRACKIN	21-01-2021	3 YEARS	Industrial trainings and placements
4	SRINIVASA INSTITUTE OF MANAGEMENT STUDIES	27-11-2020	2 YEARS	Faculty Development Programme on 07.12.2020-11.12.2020




PRINCIPAL

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OF BUSINESS MANAGEMENT
New Malleshpally, Hyderabad.



Course
University



**Memorandum of Understanding
Between The Course-University.com
And
Anwarul Uloom College of Business Management**

This Memorandum of Understanding ("MoU") is made on **19th April, 2021** between

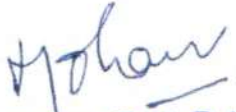
Course-University.com (the "Company") is an EdTech Platform conducting curated Job Ready Programs and some of the programs are Job Ready Programs. The company is conducting Programs in all the emerging technologies for the postgraduates and working professionals.

And

Anwarul Uloom College of Business Management ("AUCBM"), Mallepally, Hyderabad. This Memorandum of Understanding (MOU) emphasises the shared vision of the company and Anwarul Uloom College of Business Management ("AUCBM") to enhance the employability of the postgraduates and create a Holistic ecosystem of learning approach to upgrade the postgraduates with JOB Ready Skills.

Understanding of the Parties

1. Both the Parties understand that the programs will be conducted in Online Mode on the Weekends (Sat & Sun)
2. The Learners are eligible "JOB Guaranteed Programs", if they meet certain specific guidelines of the company. The Learners will have to sign an agreement of the company to be eligible of JOB Guaranteed Programs.
3. All The Program is conducted in 3 levels as below
 - a. Level 1 – Technical Skills, Aptitude and Soft Skills
 - b. Level 2 – Profile Builder
 - c. Level 3 – Job Guaranteed Agreement (Preparation for the Interview)
4. The Content of the Programs is the sole property of the company and is protected by the law of Copy rights.


Skill Grad Tech Pvt Ltd
Q Hub, Road No 36,
Beside Madhapur Metro Station, Jubilee Hills
Hyderabad, Telangana-500033



5. The Company would be conducting Internship & Placement Assessment tests every month and the specific dates of the tests shall be informed to AUCBM accordingly and AUCBM agrees to circulate the registration forms to all the eligible students and encourages them to attend the tests.
6. The Company Agrees to keep AUCBM update with all the upcoming programs and requests the AUCBM management to utilise the opportunity.
7. The Company charges a notified Program fee from the Registered Students and the company is responsible for the collection of the fee.
8. The Companies is collaborated with different finance providers for the convenience of fee payment in instalments (EMI) to the learners. The Eligibility Criteria is the sole authority of the respective finance providers. These Finance Providers are reputed organisations
9. The Companies also provides Internships within their organisation, but the number of intakes would be sole decision of the company.
10. The Company Experts would be providing free Career Guidance Sessions to all the learners who are registered Learners.

The duration of the Memorandum of Understanding ("MoU") shall be remained unless and until terminated by either Party after giving three (3) months notice in writing.


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Skill Grad Tech Pvt Ltd
O Hub, Road No 36,
Beside Madhapur Metro Station, Jubilee Hills
Hyderabad, Telangana-500033
Mohan
Founder & CEO
Course-University.com




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New Madhapur, Hyderabad-500033
Dr. Osman Bin Salam
Principal
Anwarul Uloom College of Business Management



Memorandum of Understanding

This Memorandum of Understanding ("MOU") is made on 1st April, 2021

By and
between:

1. **Anwarul Uloom College of Business Management** having its office at Bazaar Ghat, New Malleshpally, Hyderabad, Telangana 500001 and represented by its Authorized Signatory, **Dr Osman Bin Salam** (hereinafter referred to as "**Institution**" which term shall, unless repugnant to the context or meaning thereof, include its successors, legal representatives, and permitted assigns).

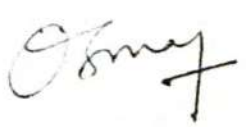
And

2. **HEd Experts Private Limited**, a company incorporated under the laws of India and having its registered office at 6th Floor, Farah Landmark, #21, Sivan, Gangadhar Chetty Road, 15, MG Road, Craig Park Layout, Ashok Nagar, Bengaluru – 560025., represented by its authorized signatory, Devendra Jadhav (hereinafter referred to as the "**Company**" which expression shall, unless it be repugnant to the subject or context thereof, be deemed to mean and include its affiliates and group entities, successors and permitted assigns).

The Institute and the Company are referred to individually as a "**Party**" and collectively as the "**Parties**"

WHEREAS:

- A. The Company *inter-alia* owns and provides learning platforms called "xcelerator" and offers other services which connect students across educational institutions to various companies and projects in furtherance of development and enhancement of their skill sets ("**Platform**").
- B. The Institution has represented and warranted that it provides university recognized & approved postgraduate management programs.


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NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL COVENANTS AND CONDITIONS SET FORTH IN THIS AGREEMENT, THE RECEIPT AND SUFFICIENCY OF WHICH ARE ACKNOWLEDGED BY EACH PARTY, THE PARTIES AGREE AS FOLLOWS:

1. SCOPE OF SERVICES

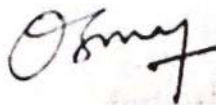
1.1 The Company will provide the following facilities to the Institution and to the participating students and staff of the Institution:

Services for the Institution

- (a) Xcelerator's partner companies for recruitment
- (b) Recruitment Dashboards to manage campus drives, with following capabilities:
 - Ability to create and manage events such as campus drives, seminars, etc on the platform;
ability to invite students
 - Ability to create jobs on the platform; ability to invite applications from select students and ability to collect responses
 - Ability to track student applications, collate and share with companies
 - Additional support from Xcelerator for management of campus drives
- (c) Industry aligned content to augment curriculum
- (d) Student engagement tools to augment class delivery
- (e) The Company shall also provide any other facilities as may be agreed between the Company and the Institute from time to time.

Services for the Students

- (a) Free career Readiness and Life Skills content for 4 years
- (b) Xcelerator's partner companies for recruitment and digital Portfolio
- (c) Industry experts to seek guidance
- (d) The Company shall also provide any other facilities as may be agreed between the Company and the Institute from time to time.



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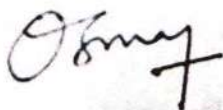
1.2 The Institution has agreed to cooperate with the Company in the following manner, to facilitate the use of the Platform by its students and the staff

- (a) Access to the Company to interact and engage with the students of the Institute, including through personal interactions, counselling and supply of online and offline material.
- (b) Provide the complete information of the students and the staff across all the departments to create the accounts in the platform.
- (c) Encourage all the students and staff to access and engage in the Platform; and raise awareness regarding the purpose and utility of the Platform.
- (d) Designate a representative to control and coordinate the activities with the Company
- (e) Facilitate organization, support and follow-up of visits of the Company's representatives to the Institution.

1.3 The Company and the Institution may also organize and conduct workshops, seminars and conferences in the Institution regarding the Platform on mutually agreeable terms and topics.

2. REPRESENTATION AND WARRANTIES

2.1 Each Party represents and warrants to the other that: (i) it is a duly incorporated duly and organized under the applicable and has full authority to carry on its business and enter into and carry out the terms of this MOU; (ii) this MOU constitutes its legal, valid and binding agreement, enforceable against it in accordance with its terms; (iii) it shall comply with all applicable laws in performing its obligations under this MOU; and (iv) the execution, delivery and performance of this MOU shall not conflict with or result in a breach of any other agreement to which it is a party.



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3. INTELLECTUAL PROPERTY RIGHTS

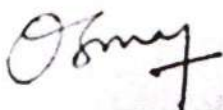
The Company is the sole and exclusive owner of the intellectual property, brand name, logos, software, content, information, and materials relating to the Platform, and has all the rights and interests relating to ownership and use of the Platform. The Institution acknowledges that the Company shall also have all the rights and interest in the content arising from the access and use of the Platform. The Parties are free to publicly share/publish/make announcements about this engagement the rights to the content created for commercial purposes will be discussed between the institute and company prior to undertaking of any such content creation. The terms for such an arrangement will be decided independently of this MOU. The rights to work products created by students as a result of executing projects belong to the students unless otherwise agreed upon in a prior agreement with the Company.

4. TERM AND TERMINATION

This MOU shall remain in force for a valid period of 2 years from the Effective Date. It may be terminated at any time by either Party by giving 3 (three) months' notice to the other Party in writing. Termination of this MOU shall be without prejudice to any claim or right of action of either Party against the other Party for any breach of this MOU.

5. DISPUTE RESOLUTION AND GOVERNING LAW

- 5.1 Any and all disputes of every kind, arising out of or related to this agreement, which disputes are not resolved internally between the parties after at least thirty (30) days of negotiation, in good faith, by the respective senior management of the parties, shall be subject to binding and final arbitration in accordance with the Arbitration and Conciliation Act, 1996 or any statutory modification or re-enactment thereof. The place of the arbitration shall be Bangalore, Karnataka unless otherwise mutually agreed by the parties in writing. The Parties shall be entitled to appoint an arbitrator each and the two (2) such party appointed arbitrators shall jointly appoint a third arbitrator who shall serve as the chairman of the tribunal. Subject to the provisions of clause 13, courts at Bangalore, Karnataka shall have exclusive jurisdiction over any matters arising out of this agreement. This agreement shall be governed by the laws of India.



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6. SEVERABILITY

- 6.1 In the event that any provision of this MOU shall be determined to be illegal or unenforceable, that provision shall be limited or eliminated to the minimum extent necessary so that this MOU shall otherwise remain in full force and effect and enforceable.

7. ENTIRE AGREEMENT

- 7.1 This MOU will constitute the entire agreement of the Parties with respect to the subject matter thereof and supersede all previous communications, representations, understandings, and agreements, either oral or written, between the parties with respect to the subject matter of the MOU.

In Witness Whereof, the Parties have entered into this MOU on the day and year first above written

For

**Anwarul Uloom College of Business
Management**

PRINCIPAL

**ANWARUL ULOOM COLLEGE
OF BUSINESS MANAGEMENT**
New Malapally, Hyderabad-T.S.

Authorized Signatory
Name: Dr Osman Bin Salam
Designation: Principal

For

Hed Experts Private Limited

Authorized Signatory
Name: Devendra
Jadhav Hed Experts
Pvt. Ltd.



PARTNERSHIP MoU

This **Memorandum of Understanding** (herein after called as the 'MOU') is entered into **Twenty First January Two Thousand Twenty One, ("21/01/2021")** between

KRACKiN a unit of iNURTURE Education Solutions Pvt Ltd, a company registered under the Laws of India, having its registered office at #11/4 Niton Compound, Block B-1, Palace Road, Bangalore - 560052 (herein after referred to as "First Party")

AND

Anwarul Uloom College Of Business Management having its principal office at **New Mallepally, Hyderabad, Telangana 500001**, represented herein by its Principal (herein after referred as 'Second Party')

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

WHEREAS:

KRACKiN a Unit of iNURTURE Education Solutions Pvt. Ltd. strives to strengthen the quality of education in educational institutions and enhance the industry readiness of its students through its offering in **KRACKiN** platform.

KRACKiN is a Skilling solution offered by iNurture:

- Software solution to help educational institutions improve the industry readiness of its students
- Online skilling platform providing students with a ready repository of skilling interventions and knowledge resources to build the skills required by the industry
- Showcase the profile to Industries for career opportunities



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Anwarul Uloom College of Business Management is an affiliated college of Osmania University, Hyderabad. It is situated at a prime location called Mallepally. It is centrally located, in fact it is in the heart of the city. At AUCBM, the students are taught and trained to meet the ever-changing challenges of the Corporate World. The dynamic corporate world is characterized with features of volatility, uncertainty, complexity and ambiguity. The MBA programme harnesses the skills of the students and sharpens their intellect so as to enable them to deeply understand the ever changing dynamics of the corporate world. The focus is on strengthening their conceptual abilities and developing application capabilities so that they become better managers and strategic decision makers. The course provides the much needed support to ensure the students equip themselves to meet the challenges head-on.

Second Party & First Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.

Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests. AND WHEREAS, both the parties have expressed a common interest in providing industry relevant training to the students, enhance their awareness, expand their industry connect and in the process, increase their employability.

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:

CO-OPERATION

Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.




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SCOPE OF THE MoU

iNurture shall provide access to the KRACKiN platform to all the students of the institution, through which the students can build their profile, understand their employability score and explore the various skill-building resources available in the platform.

The student can decide to avail certain services of interest to him/her at the appropriate cost.

ROLES AND RESPONSIBILITIES

Role of KRACKiN

1. The Students shall be on-boarded to the KRACKiN platform and the students shall be notified about the login credentials through e-mails
2. KRACKiN shall engage with the students through different means to educate them about the latest skills required in the industry and how the students can improve their employability
3. Assign a SPOC for interacting with the management of the institution

Role of Institution

1. Onboard the students of the institution on to the platform.
2. Provide an SPOC for day to day communication.
3. Actively promote online course amongst students to take up programs as a part of Skill Enhancement Program.
4. Allow KRACKiN Team to connect with the students to help enhance their employability quotient and guide them on their industry readiness.



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KRACKiN FUNCTIONALITY

- **Digital Profile**

Students can create their digital profile based on industry-relevant parameters. Its employability algorithm computes the score for their profile based on the data provided. The holistic profile helps a student. Create an all-encompassing archive of academic accomplishments, projects and scores

- **Industry Readiness Meter (Personal Career Assistant)**

It is a platform that acts as a job-readiness tracking system. It helps analyzing gaps and recommends suggested learning paths. These skilling paths have been created in consultation with the industry and respective domain experts. Student can avail this feature as part of annual subscription charges.

- **Skill Centre**

It is a repository of online skilling courses recommended by the industry partners. It provides an overview of industry trends and helps identify the skill sets required to be industry-ready. Student can opt for any skill Courses and Certifications as per the prescribed fees.

- **Recruitment Engine**

Helps students find internship and recruitment opportunities. The platform will help students to showcase their holistic profile to the suitable recruiters through the platform. Companies will select candidates based on the profile / employability scores. For showcasing the profile to the potential employers, students can choose to avail feature as part of annual subscription charges.

INTELLECTUAL PROPERTY

Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

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DATA PRIVACY

KRACKiN shall use the Information only for the Purpose above said and not disclose any or part or summary or extract of the Information to any third party without student's prior consent.

VALIDITY

This Agreement will be valid for a period of 3 years from the date of signing of this MoU and can be extended by mutual consent.

Both Parties may terminate this MOU upon 60 calendar days' notice in writing. IN WITNESS WHERE OF THE UNDERSIGNED, duly authorized thereto, have signed this Memorandum of Understanding.

For and on behalf of KRACKiN a unit of iNurture Education Solutions Pvt. Ltd   Signature with Seal: Date: 21/01/2021 Name & Address: VIVEK BHATTACHARYA EXECUTIVE VICE PRESIDENT Witness 1 Signature: Date: Name & Address:	For and on behalf Of Anwarul Uloom College Of Business Management   Signature with Seal: Date: 21st January, 2021. Name & Address: Dr. Shaik Shafeequr Rahman Principal, AUCBM. Witness 2 Signature:  Date: 21st January, 2021. Name & Address: Mr. Ibrahimuddin IQAC Coordinator, AUCBM.
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MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN

AUCBM

**Anwarul Uloom College of Business Management
Hyderabad, Telangana**



Sims

**Srinivasa Institute of Management Studies (SIMS)
Madhurawada, Visakhapatnam, Andhra Pradesh-530 041**

FOR

**Student Development Programs,
Faculty Development Programs and Student
Internships on Different Emerging Software
Technologies**



simS

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (herein after called as the MOU) is entered into on this the 27th day of November Month 2020 (Date 27-11-2020)

AUCBM

Anwarul Uloom College of Business Management

(Here in after referred as '**First Party**')

And

Srinivasa Institute of Management Studies (SIMS)

(Here in after referred to as '**Second Party**')

WHEREAS

1. First Party is a Management College: **AUCBM (Anwarul Uloom College of Business Management)**
2. Second Party is Higher Educational Institution named: **Srinivasa Institute of Management Studies (SIMS)**
3. First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources and provide each of them with enhanced opportunities.
4. The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.
5. Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
6. AUCBM would work with incubation centers/ innovation cells of second party (Case to case basis), to formulate the business cases and data collection process from various industry and academic bodies that are associated with the second party
7. Cooperation between both parties would be extended to any other area which may be mutually beneficial to both the organizations.



CLAUSE 2: SCOPE OF THE MoU

1. The budding graduates from the institutions could play a key role in technological up-gradation, innovation, and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
2. **Software Technologies Training:** The first party will provide the trainings to the students and Faculties of the second party on different technologies like Data Science, Data Analyst, Artificial Intelligence, Tableau, Python, etc., Research and Development
3. **Skill Development Programs:** First Party to train the students of second Party on the emerging technologies to bridge the skill gap and make them industry ready.
4. **Guest Lectures:** First Party to extend the necessary support to deliver guest lectures to the students of the second Party on the technology trends and in house requirements.
5. Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein
6. There is no financial commitment on the part of the second party to enroll the students and faculties for the different free trainings run by the first party under Everyday Learning Initiation. First party would extend the help in providing artifacts such as training records, certificates to the second party upon a written request from the second party. This information is limited to only the students of second party and at the discretion of first party.

CLAUSE 3: INTELLECTUAL PROPERTY

1. The first party will have the sole rights on the curriculum and related content provided in the trainings and it cannot be replicated or copied without the consent of the first party.
2. **Confidentiality:** Except as may otherwise be required by law, each party will hold confidential, during and after the term of this Agreement, any confidential information disclosed to it or its representatives, and will not disclose any such confidential information to any third party.

CLAUSE 4: VALIDITY

1. The period of the agreement is valid for a period of 2 years from the date of signing of this agreement
2. This agreement will be valid only at the intentions of the parties involved therein, this MOU

could be dissolved or cancelled by either party any time by giving 30 days' notice and shall not have any legal bindings in nature, should either or all the parties to it opt to not act upon, the MOU loses its validity.

CLAUSE 5: RELATIONSHIP BETWEEN THE PARTIES

1. It is expressly agreed that First Party and Second Party are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

College Name & Address Anwarul Uloom College of Business Management Hyderabad, Telangana	College Name & Address Srinivasa Institute of Management Studies (SIMS) Madhurawada, Visakhapatnam, Andhra Pradesh-530 041
For AUCBM Principal Name: <i>Dr Osman Binsalam</i> Principal Signature <i>[Signature]</i> Date: 27-10-2020 College Seal 	For SIMS Principal Name: Dr Sk Haniefuddin Principal Signature <i>[Signature]</i> Date: 27-10-2020 College Seal 